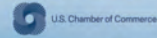


2024

MARKETING GUIDE



Accredited

Five-Star Distinction



697 East Interstate 30, Rockwall, TX 75087

(972)771-5733 · www.rockwallchamber.org · www.visitrockwall.com



Rockwall Area Chamber of Commerce
**STRATEGIC
ALLIANCE
PARTNERS**

Platinum



**AMERICAN NATIONAL BANK
OF TEXAS**
Member FDIC



Baylor Scott & White
MEDICAL CENTER
LAKE POINTE



blow-dry-bar



City of Rockwall
The New Horizon



Frost



HBTX
HOUSTON, TEXAS



**Orthopaedic
Specialists
of Dallas**



**REPUBLIC
SERVICES**

Gold



ROCKWALL
Economic Development Corporation



My Computer Guy®
MCG SYSTEMS, LLC



ROCKWALL
Ford



SPM

**SPECIAL PRODUCTS & MFG.
INC.**



Silver



Cavender
NISSAN OF ROCKWALL



**JUNGLETREK
ROCKWALL**



**Honda Cars
of Rockwall**



**LEGENDS
FIT**

living
MAGAZINE



**ZEUS
RESTORATION**
FIRE • WATER • MOLD



**WELLS FARGO
ADVISORS**



KEVIN HADAWI
PROFESSIONAL REAL ESTATE

Bronze



Ablon



**ADVENTURE
PARK**



**All Care
Comfort Solutions**
Heating & Air Conditioning



APLUS

Payroll



AVILACARE

SENIOR LIVING



**b1
BANK**



**FARMERS
INSURANCE**

Brady Hill Agency
972-Insured



CAVENDER'S
DON'T JUST WEAR IT LIVE IT



FATE



**DOC'S
ROOFING**



**Divas
and
Darlings**



HARBOR TOWN



TITEL



HARBOR TOWN



Housewarmers
Community Is Our Business



**TBI INVESTMENT
BUSINESS BROKERS**



IDP



**NICHOLSON
PREMIER REALTY**



PHOTOCOPY



**REBORN
SKIN & BEAUTY**



**ROCKWALL HEALTH
COUNSELING**

Rockwall Area Chamber of Commerce **SUSTAINING SUPPORTERS** Committed to The Business Community

Chairman's Circle

American National Bank of Texas - ANB Wealth Management Group/Trust Services - Inspire Benefit Consultants
Texas Health Hospital Rockwall - Walmart Supercenter

President's Club

Allegiance Title Rockwall - Alliance Bank - ATMOS Energy - Guaranty Bank & Trust
Leadership Science Institute, LLC - Lolly & Pop's Medical Supply and Rental - Rockwall Chrysler Jeep Dodge
RoofKing Construction - Southwest Kia-Rockwall - Young Chefs Academy of Rockwall

Executive Level

Card My Yard - Chandler's Landing Marina - Classic Powersports of Rockwall - Collin College - Coxco Construction Group - Dunaway -
Everflow Plumbing - EVEXIAS Medical Centers - Farmers Electric Cooperative
Hill & Wilkinson Contractors - Honda Cars of Rockwall - Hyatt Place Dallas/Rockwall - KE Andrews - Lakeside Bank - Lawson & Co CPA's
Milestone Home Service Co. - Oncor Electric Delivery - Pegasus Foods - Royse City Emergency Hospital
Sail with Scott - Sear Steak House and Lounge - Spidermen Services - Truist - Waste Connections

Table of Contents

Page 4 - Message from President/CEO

Page 5 - Chamber Team

Page 6 - Why join the Chamber

Page 7 - Government Affairs

Page 8 - Love Local and Leadership Rockwall

Page 9 - Circle of Excellence Programs

Page 10 - Chamber Digital Display

Page 11 - 2024 Media Kit

Page 12 - Digital Marketing & Community Guide

Page 13 - Annual Meeting and Awards Banquet

Page 14 - CaddyShack Par-Tee & Golf Tournament

Page 15 - RISD New Teacher & Employee

Welcome Breakfast

Page 16 - Lemonade Day

Page 17 - Chamber Classic Clay Shoot

Page 18 - First Responder Appreciation Event

Page 19 - Skate the Lake

Page 20 - Professional Women's Alliance

Page 21 - PWA Health & Wellness Conference

Page 22 - Young Professionals

Page 23 - YPR Conference

Page 24 - Senior Services Alliance

Page 25 - SSA Health Fair

Page 26 - RVBA Veterans Business Alliance

Facebook – @RockwallChamber

X – @RockwallChamber

Instagram - @rockwallchamberofcommerce

LinkedIn - rockwall-area-chamber-of-commerce

YouTube – Rockwall Chamber

Email – Communicaitons@rockwallchamber.org

697 East Interstate 30,
Rockwall, TX 75087
(972)771-5733 ·
www.rockwallchamber.org ·
www.visitrockwall.com

Our programming and events are intentionally designed to meet the needs of businesses of all sizes. This publication will help you budget your resources and time for 2024 and allow you to identify sponsorship and engagement opportunities that align with the audiences that matter most to you.

There are many reasons to partner with the Rockwall Area Chamber of Commerce; below are just a few:

- **Increased Brand Visibility-** Sponsoring our events will place your brand in front of a diverse and engaged audience, providing extensive exposure and allowing you to connect with potential customers, partners, and even future employees.
- **Community Engagement-** By partnering with us, you demonstrate your commitment to the growth and development of the Rockwall area community. This social responsibility significantly strengthens your brand image and positions you as a local leader and the legacy that your organization wishes to leave.
- **Opportunities to Connect-** Our events attract a diverse group of business professionals, innovators, and influencers, offering a rich network to interact with and forge new business relations.

We can't wait to help you select the right offerings that will best suit the current and future needs of your business, whether you are just starting out or considering how to leave your legacy in the Rockwall area business community.

With your support, we can continue to enhance the vitality of the local economy as we connect the community together.

All my best,
Darby Nielsen



**Thank you for your
consideration to
further our
investment in the
Rockwall Area
Chamber of
Commerce.**

**Darby
Nielsen, IOM**

President/CEO
Rockwall Area Chamber of
Commerce & Visitors Center

Darby@RockwallChamber.org

Our Team

Darby Nielsen, IOM
President/CEO

Monique Gauwain
Director of Operations

Kate Sitzenstatter
Director of Marketing &
Partner Engagement

Beverly Wilson
Partnership
Development Manager

Lonny Schonfeld
Partnership
Development Manager

Andrea Carr
Marketing &
Communications Manager

Kelsey Curbo
Tourism and
Program Manager

Amy Busch
Administrative Coordinator

Keith Burns
Partnership Services

Jodi Willard, CTE, TDM
Director of Tourism



WHY JOIN THE CHAMBER

EXPAND YOUR NETWORK:

- Front Seat to legislative information
- Business Advocacy Committee works to voice our partners' feed-back
- 60 MPH Speed Networking designed to Meet People Here
- Business before & after hours
- Partner Appreciation programs
- Annual Golf Outings
- Annual Awards Dinner
- Various Programs throughout the year and opportunity to meet others.

BUSINESS SERVICES:

- Notary Republic
- Press release templates & additional resources
- Conference room at a discounted cost
- Discount Programs – Office Max & RX Savings Card
- Certificate of Origin under Business Services

INCREASE YOUR EXPOSURE:

- Website profile and ability to post jobs, events, Rockin' deals, and news releases. These metrics can be pulled from your account portal.
- Literature display
- Referrals, logged in your account portal.
- Love Local Community gift card that you can access at any moment.
- Listing in Community Guide
- Ribbon Cuttings/Special Event Recognition
- Partner Spotlights
- Custom advertising available

INFORMATION:

- The Chamber acts as a hub for information and streamlines relevant information for the business community.
- Provide information to visitors about the community and our partners.
- Access to analytics from your listing and posting

Government Affairs & Public Policy

The Chamber serves as the voice of business in Rockwall County. This means representing you and the things that are important to you.

Help us accomplish this by investing in our Government Affairs & Public Policy initiatives. This allows us to gather businesses and elected officials together and advocate on behalf of the business community.

Investment Levels

- **Presenting - \$2,000**
- **Platinum - \$1,000**
- **Gold - \$750**
- **Silver - \$500**
- **Bronze - \$250**

Rockwall County Days Jan 28-30

Rockwall County Days is a unique opportunity for our community to engage with legislators, attend informative sessions at the Capitol, and hear from speakers on topics that directly impact Rockwall County residents. This event serves as a platform for fostering connections, discussing critical issues, and gaining valuable insights into the legislative process.

(972)771-5733



Investment Opportunities

- **Platinum Level - \$3,000**
- **Welcome Dinner Sponsor - SOLD**
- **Monday Lunch Sponsor - \$2,500**
- **Monday Mixer Sponsor - \$2,500**
- **Goodie Bag Sponsor - \$2,500**
- **Gold Level - \$1,500**
- **Silver Level - \$500**



The Rockwall Area Chamber & Visitors Center Love Local

Community Gift Card:

Uniting Companies, Consumers, & Local Merchants to Grow Business in our Local Community.

As a member of the Rockwall Area Chamber, you are invited to participate in our Community Gift Card program.

Custom Branded for Rockwall County, they are digital gift cards that can be used at any participating merchants: restaurants, salons and spas, boutiques, hotels, etc.

They are a quick and easy way to keep spending local, strengthening our local businesses and building our community.

Leadership Rockwall

Be a part of our flagship program

We have a **robust** alumni list that includes current elected officials, community & business leaders. Class members spend 9 months going through a program that shows them all aspects of what makes Rockwall County run.

Investment Levels

- Presenting - \$2,500
- Gold - \$1,000
- Class Sponsor - \$750
- Sponsor a Student - \$1,500
- Tuition - \$1,500

Community Gift Card

Shop Local & Love Local

Community Gift Cards are a simple way for people and companies to give back and drive more business into our local stores.

Custom-branded for Rockwall County, they are digital gift cards that can be used at any participating merchants: **restaurants, salons and spas, boutiques, hotels, ect.**

They are a quick and easy way to keep spending local, strengthening our local businesses and building our community. Your sponsorship allows us to market the card and offer campaigns throughout the year.

Investment Levels

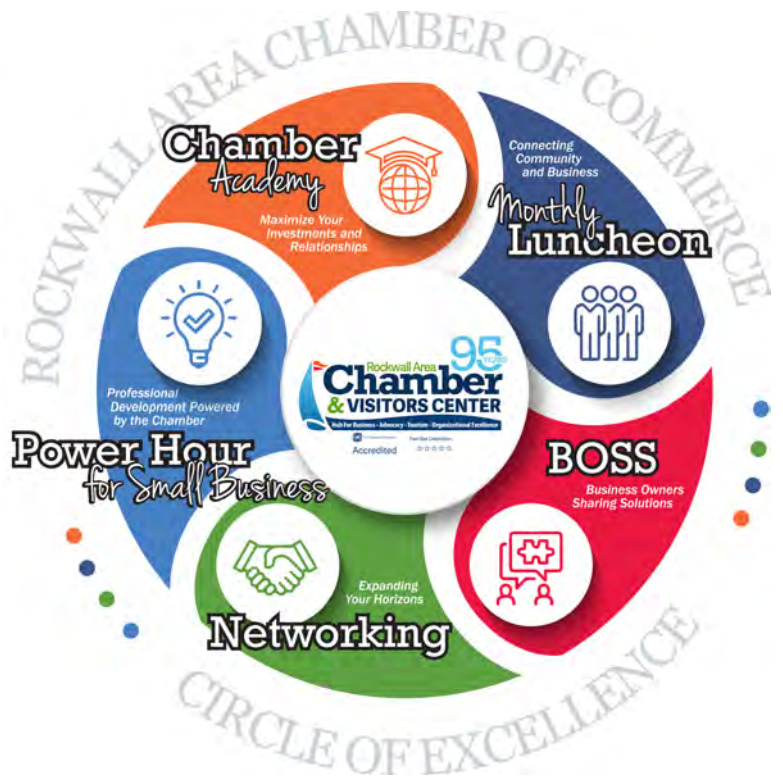
- Platinum - \$2,500
- Gold - \$1,000



Power Hour Training for Small Business Professional Development & Luncheon Series

Have your business's name on our Professional Development & Luncheon Series

With Power Hour, you can keep educating yourself with timely topics that matter to you and your business. These sessions take place in a small group setting and are then broadcast on YouTube & Social Media, reaching hundreds.



INVESTMENT LEVELS \$2,000

Our monthly luncheon series is our regular monthly Chamber meeting. The topics will be ones that matter to the community at large. From State of the City updates, to hearing from our High School Football Coaches. We have a variety of topics lined up for these can't miss programs. These are geared for anyone doing business in the Rockwall Area.



(972)771-5733



Chamber Digital Display

On average hundreds of people stop by the Rockwall Chamber office each year. From visitors to partners having meetings, put your brand in front of them with our all new digital display & kiosk.

INVESTMENT LEVELS

Platinum: 1 Year	\$1,000
Gold: 6 Months	\$600
Silver: 3 Months	\$375

2024 Media Kit



Shop Local Community Guide and Partner Directory

The all new 2024 Shop Local Community Guide will be print and digital which will allow for greater reach and permits us to utilize the latest technologies for a searchable, interactive, mobile-friendly publication, while still getting all the benefits of print!

AD PRICE:

Back Cover	\$2,995
Inside Covers/Page 3	\$2,595
Two Facing pages	\$3,000
Full Page Prime (first 10 pages)	\$2,295
Full Page	\$1,995
1/2 Page	\$1,495
1/4 Page	\$1,195
1/8 Page	\$695
Hyperlink	\$95
Biz card	\$395
Exclusive, Digital Cover Sponsor	\$1,595
Full color logo on the front cover of the digital guide, a hyperlink plus a full page digital ad for one quarter.	

AD SPECS:

Full Page:	7.5"w X10"h Image area 8.375"w X10.75"h + Trim 8.625"w X11"h + Trim + Bleed
Half Page:	7.5"w X4.875"h
Quarter Page:	3.625"w X4.875"h
Eighth Page:	3.625"w X2.3125"h
Biz card:	2" w x 2" h

Full Color, 300dpi, pdf

Reaching
Over 100,000 Viewers



Josh Rose
(510) 734-7028

jrose@metromediapublishers.com

Digital Marketing & Directory Ads

If your business is not advertising online, you simply are not reaching your audience. Let the Rockwall Area Chamber of Commerce's monthly reach of over 30k on social media and 5k via email do the work for you! The Annual Community Guide went digital in 2021, you will get even more exposure in this sought after publication.

Email | Reach of 1.4k+ | 40% Average Open Rate Monday Newsletter Advertisement

\$125/ Two Consecutive Weeks
\$200/ Four Consecutive Weeks
Stand Alone Email (Entire database) \$150/ea.
Stand Alone Email (Affiliate database) \$75/ea.

Website Ad | 3k-8k Visitors/Month RockwallChamber.org & VisitRockwall.com

\$150/One Month
\$300/ Three Consecutive Months
\$500/ Six Consecutive Months

*Home Page, Event Page & Directory Page available.

Social Media | 8.5K + Followers | 3 Platforms Social Media Post

\$125/ Two Posts
\$200/ Four Posts

*Still & Video options available

Option for enhanced marketing listings are available at \$150 annual fee

DIGITAL MARKETING OPPORTUNITIES

Monday Newsletter	\$75
Banner Ads	\$150
Social Media Share	\$75

Annual Meeting & Awards Banquet

Feb 29 2024

The Rockwall Area Chamber of Commerce Annual Meeting celebrates the accomplishments of the Chamber and our Partners from the previous year. This is the place to meet and get to know the diverse cross-section of our partnership. Solopreneurs sit at tables next to CEO's of multimillion dollar corporations, all gathered for the same reason: to recognize every partner and celebrate the accomplishments of the business community.

INVESTMENT OPPORTUNITIES

Presenting	SOLD
Audio Visual Sponsor	\$3,500
Award Sponsor	\$3,500
Milestone Award Sponsor	\$3,500
Entertainment Sponsor	\$3,500
Program Sponsor	\$3,500

Photo Booth Sponsor	\$3,500
Décor Sponsor (2)	\$3,500
Reception Sponsor	\$2,500
Valet Sponsor	\$3,000
Dessert Sponsor	\$3,000
Interactive Voting Sponsor	\$2,500
Sustaining Supporter Table	\$1,500



(972)771-5733

2024 Awards presented by



2024 Awards presented by



CaddyShack

April 25
2024

Par-Tee & Golf Tournament

Don't miss the Rockwall Caddy Shack Golf Tournament! With thirty-six teams competing, this tournament is a tradition among Rockwall's finest business-minded golfers. This two-day event is kicked off with a Par-Tee the night before the tournament to get your practice swings in. Then join us for the tournament after party with a "Battle of the Bites". The Caddy Shack Golf Tournament always sells out fast, so get your team registered early.

PAR-TEE INVESTMENT LEVELS

Presenting Sponsor	\$5,000
Entertainment Sponsor	\$3,000
Long Drive Sponsor	\$2,000
Closest to the Pin Sponsor	\$2,000
Putting Sponsor	\$2,000

CADDYSHACK GOLF TOURNAMENT INVESTMENT LEVELS

Presenting Sponsor	SOLD
Brats at the Break Sponsor	SOLD
Lunch Sponsor	\$2,500
Cigar Sponsor	SOLD
Keg Sponsor	SOLD
Goody Bag Sponsor	\$2,500
Toilet Bowl Sponsor	SOLD
Closest to the Pin Sponsor	\$2,500
Longest Drive Sponsor	\$2,500
Hole in One Sponsor	\$2,500
Beverage Cart Sponsor	\$2,000
Awards Sponsor	\$2,000
Team Sponsor	\$1,500
Bunker Sponsor	\$300



Battle of the Bites Presenting Sponsor \$5,000

Battle of the Bites Entertainment Sponsor \$3,000

www.rockwallchamber.org



INVESTMENT LEVELS

Presenting	SOLD
Platinum	\$3,000
Gold	\$2,000
Silver	\$1,000
Bronze	\$500
Expo Booth	\$600

August 2024

RISD New Teacher & Employee Welcome Breakfast

presented by 

If children are the future, our local teachers help every parent mold them into contributing citizens to our local economy. Each year we partner with Rockwall ISD to kick off their New Teacher & Employee Orientation by traditionally holding a breakfast in their honor. We provide gifts, prizes, and a fantastic program to thank them for joining our community and educating our area future leaders. You have the opportunity to have an expo booth at the event. Space is limited.

(972)771-5733 -----

Our New Event!

May 4 2024

Lemonade Day

presented by Young Chef's Academy

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business, a lemonade stand! You can help our future leaders experience entrepreneurship by sponsoring this program.

presented by

YOUNG CHEFS[®]
ACADEMY

INVESTMENT LEVELS

Presenting Sponsor	SOLD
Financial Literacy	SOLD
Route To Success	\$10,000
Backpack Sponsor	\$5,000
Pitch Contest Sponsor	\$5,000
Backpack Pick Up Party Sponsor	SOLD
Secret Shopper Sponsor	\$5,000
Best Tasting Lemonade Sponsor	\$3,500
Hydration Station Sponsor	\$3,500
Stage Sponsor	\$3,500
Certificate of Occupancy Sponsor	\$2,500
Shopping Bag Sponsor	\$1,500
Folder Sponsor	\$1,500
Lanyard Sponsor	\$1,500
Lemon Head Investor	\$1,000
Pucker Pal Investor	\$500



www.rockwallchamber.org



INVESTMENT LEVELS

Presenting Sponsors	SOLD
Cigars & Cards Party Sponsor	\$3,000
Ammo Sponsor	\$3,000
Ammo Box Sponsor	\$3,000
Food Sponsor	\$3,000
Shuttle Sponsor (2)	\$2,000
Entertainment Sponsor	\$2,000
Gun Rack Sponsor	\$2,000
Raffle Sponsor (2)	\$3,000
Prize Sponsor	\$2,000
Award Sponsor	\$2,000
Station Sponsor	\$1,500

September 12 2024

Chamber Classic Clay Shoot

Take your best shot at The Chamber Classic Shoot. Companies gather for an afternoon of business and fun on the range. Kick off the day with lunch and clay shooting and finish off the afternoon with our Cigars & Cards Happy Hour event with live music and prizes.

(972) 771-5733

October 30 2024
First Responder

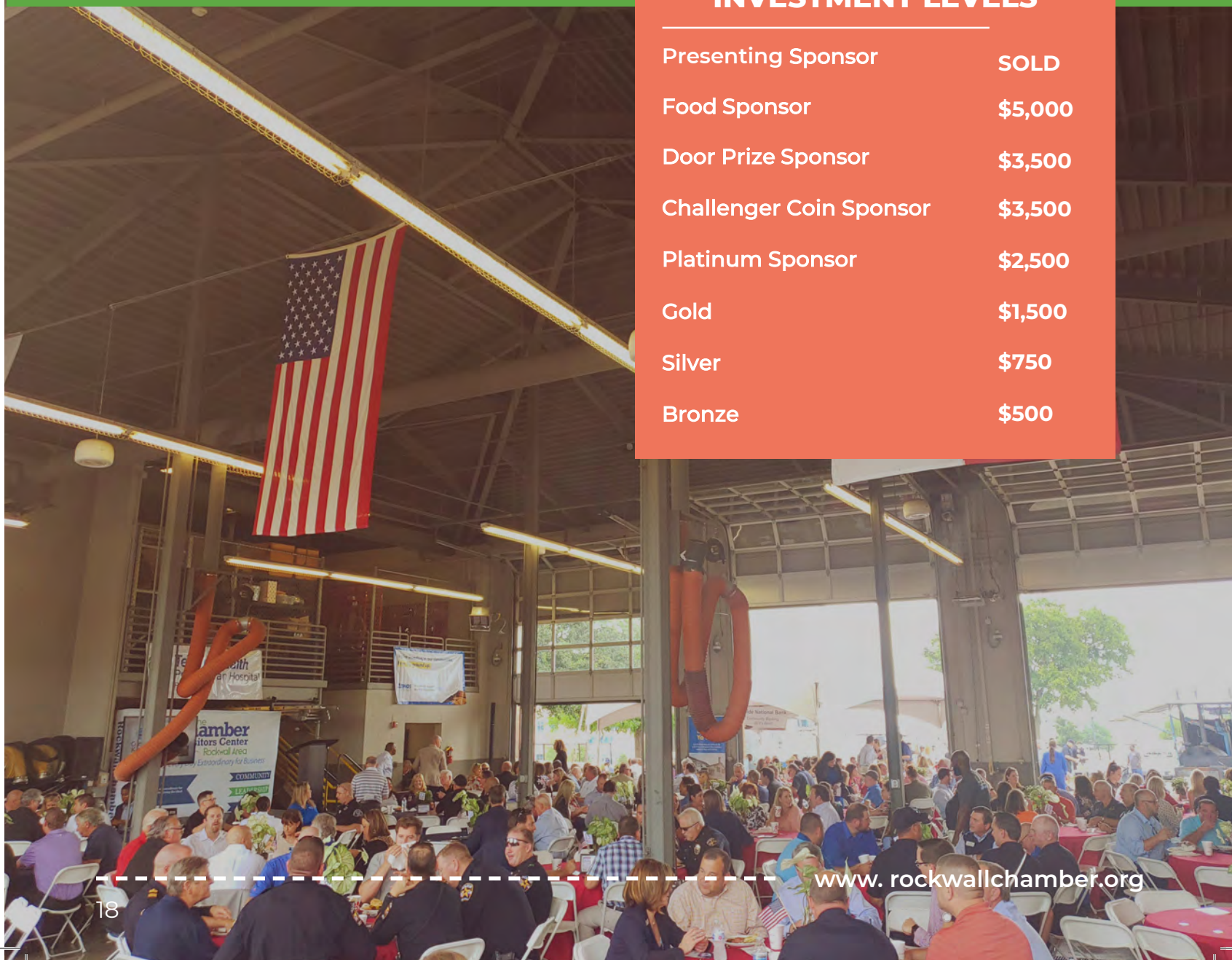


Appreciation Event

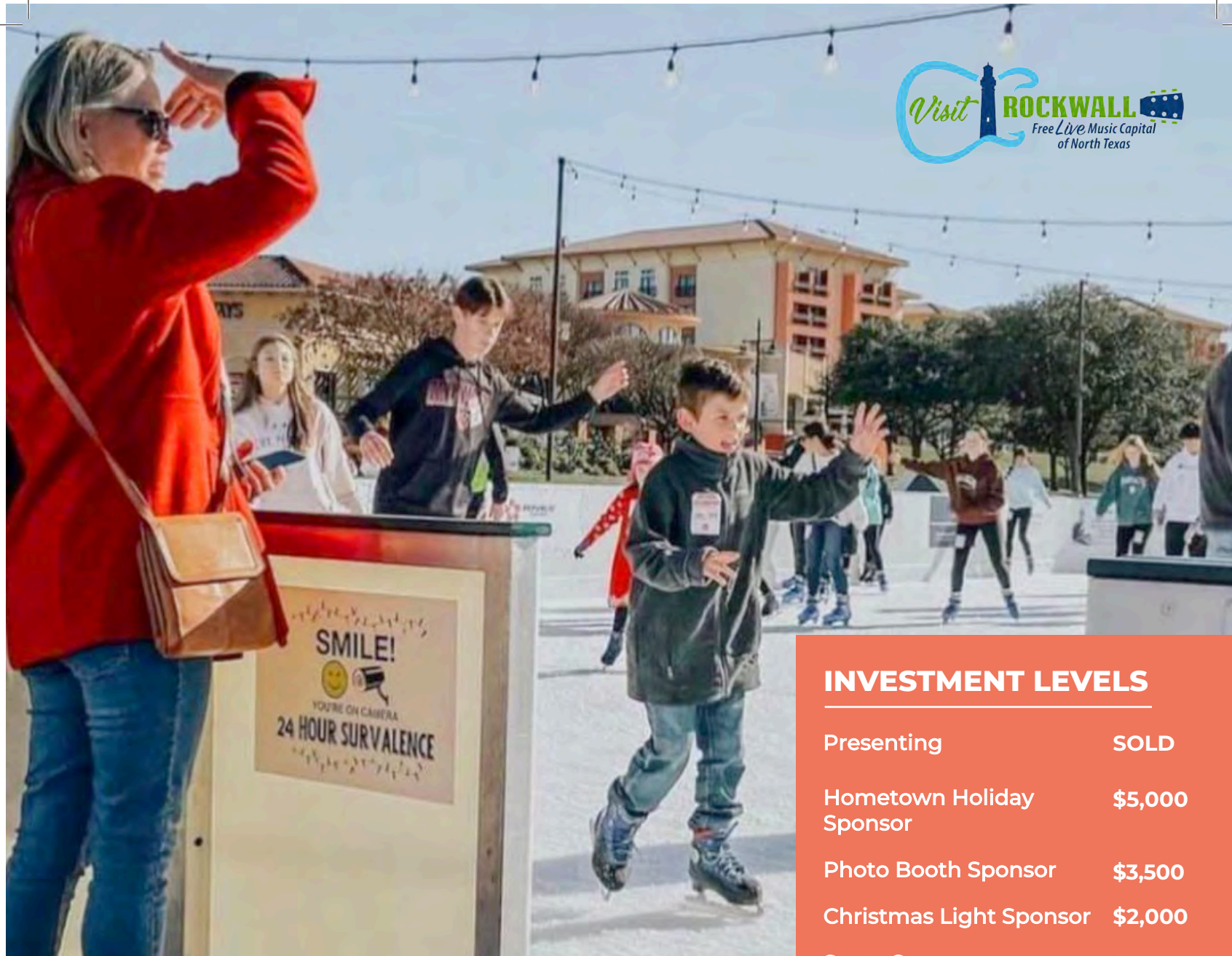
The cornerstone of a thriving community is safety. This wouldn't be possible without the tireless and often thankless efforts of our local First Responders. For over eight years, it has been our duty to make sure our business community thanks these local heroes, with lunch, gifts and raffles, along with a meaningful message.

INVESTMENT LEVELS

Presenting Sponsor	SOLD
Food Sponsor	\$5,000
Door Prize Sponsor	\$3,500
Challenger Coin Sponsor	\$3,500
Platinum Sponsor	\$2,500
Gold	\$1,500
Silver	\$750
Bronze	\$500



www.rockwallchamber.org



INVESTMENT LEVELS

Presenting	SOLD
Hometown Holiday Sponsor	\$5,000
Photo Booth Sponsor	\$3,500
Christmas Light Sponsor	\$2,000
Santa Sponsor	\$1,500
Elf Sponsor	\$1,000
Vendor Booth	\$500

Skate the Lake: Rockwall on Ice

presented by **CLAYCOOLEY**
HYUNDAI OF ROCKWALL

The City of Rockwall, Visit Rockwall and the Rockwall Area Chamber of Commerce has collaborated to bring you Rockwall's own family friendly holiday entertainment! We will invite visitors to our community through strategic regional marketing campaigns. Our goal is to help families from all over the metroplex experience the Spirit of Rockwall and create a new holiday tradition for their family.

(972)771-5733

Professional Women's Alliance

The Professional Women's Alliance (PWA) is a committee of the Rockwall Area Chamber of Commerce that empowers and unites women through business and community events. We are committed to strengthening women as professionals and civic leaders. Membership is open to local professional women.

Becoming an affiliate sponsor is a great way to brand to your niche group at each of the gathering. It is a wonderful opportunity at the price of \$650.

**MEMBERSHIP
\$50 PER YEAR
FOR CHAMBER
PARTNER**

www.rockwallchamber.org

PWA Health & Wellness Fall Brunch

Fall

From empowering yourself in the workplace to reaching your max potential to how to use your skills to advance your career, our ladies conference brings together the best of our female business leaders to learn and grow together.

INVESTMENT LEVELS

Presenting	\$3,000
Platinum	\$2,000
Gold	\$1,500
Silver	\$1,000
Bronze	\$500
Vendor	\$200
Admission	\$75

(972)771-5733

Young Professionals of Rockwall

The Young Professionals of Rockwall (YPR) actively provides opportunities and resources to maximize personal and professional growth through networking, social and philanthropic events, and business development in the Rockwall community and beyond.

**MEMBERSHIP
\$50 PER YEAR**



www.rockwallchamber.org



INVESTMENT LEVELS

Presenting	\$2,000
Platinum	\$1,000
Gold	\$750
Silver	\$500
Bronze	\$250
Vendor	\$150
Admission	\$65

YPR Conference

October
2024

Rockwall has a vibrant young professional community and each year we bring them together for an afternoon of education, networking and building community.

(972)771-5733

Senior Services Alliance

The Senior Services Alliance (SSA) is a committee of chamber business professionals focused on being a resource to educate and serve the senior community and their families. Businesses that cater to our area seniors are encouraged to join SSA to get involved and contribute to this mission.

Becoming an affiliate sponsor is a great way to brand to your niche group at each of the gatherings. It is a wonderful opportunity at the price of \$650.

**MEMBERSHIP
\$50 PER YEAR**



www.rockwallchamber.org



INVESTMENT LEVELS

Presenting	\$2,000
Goody Bag	\$1,500
Food & Beverage	\$750
Supporting	\$500
Vendor	\$150
Complimentary to attend	

SSA Health Fair

September
2024

SSA is proud to partner with the City of Rockwall to offer a day of fun, fellowship & food to our senior community, 50 and older. Paired with free health screenings and informative speakers geared towards health and wellness.

(972)771-5733

Rockwall Veteran Business Alliance

Rockwall Veteran Business Alliance (RVBA) is a committee with a mission to promote commerce and growth within the Veteran business community. To educate and bring awareness to Veteran-owned businesses and provide mentorship to new and developing Veterans in the professional environment.

Becoming an affiliate sponsor is a great way to brand to your niche group at each of the gatherings. It is a wonderful opportunity at the price of \$650.

**MEMBERSHIP
\$50 PER YEAR**



www.rockwallchamber.org

Chamber Partner TESTIMONIALS



Kevin Hadawi

Wells Fargo Financial Advisors

"Moving here 5 years ago, I knew no one in Rockwall. After joining the Chamber and making the effort to get to know its members, the Chamber opened opportunities for me to truly be part of this community and expand my business. From serving on various committees, volunteering at events or being part of Leadership Rockwall...the people I've met have not only helped to expand my business, but I sincerely get to call them my friends.

Nothing happens quickly, but what the Rockwall Chamber has provided me and my family, was well worth the wait."



Shannon Thompson

APPlus Payroll

"Running a business can be a lonely task. There are moments where you feel like the weight of the world is on your shoulders, whether it be how to improve efficiencies or where your next customer might come from. With a Chamber membership, you're never alone. You have access to Community and Industry leaders, who are all willing to share ideas and help you develop a roadmap for success. The expression "A rising tide raises all ships", is never truer than with the Rockwall Chamber.



Gerald Hendrick

Rockwall Wealth Advisors

"My involvement in the chamber has been invaluable to the success of Rockwall Wealth Advisors. The chamber has provided me with a wealth of resources and support, including networking opportunities with other businesses in the area, access to educational and training programs like Leadership Rockwall Class of 2022, and advocacy on behalf of businesses.

I have also had the opportunity to collaborate with other chamber partners on projects that have benefited our businesses and the community as a whole. The benefits are both tangible and intangible and without a doubt has been a valuable resource for me, and I highly recommend it to other businesses in the area."



**FOR MORE PARTNERSHIP
INFORMATION, CONTACT
Communications@rockwallchamber.org**

