

# Leadership Rockwall

CONNECT • LEARN • IGNITE • SUCCEED

Celebrating Over 25 Years of Leaders

## Sponsorship Proposal

### The Meadows

#### The Transforming Futures Project

##### Objectives:

- Expand training programs by providing educational opportunities for community members.
- Renovate and upgrade the training facility to create a conducive learning environment
- Renovate and upgrade the common grounds and training facility exterior.
- Foster a sense of community pride, ownership, and responsibility for the facility.
- Establish a sustainable training center for long-term community benefit.



Contact Us  
214-282-7570  
[KeeshaDillard@Ebby.com](mailto:KeeshaDillard@Ebby.com)

# Contents

## TOPICS OF THE PROPOSAL

03. INTRODUCTION

---

04. ABOUT US

---

05. ABOUT THE PROJECT

---

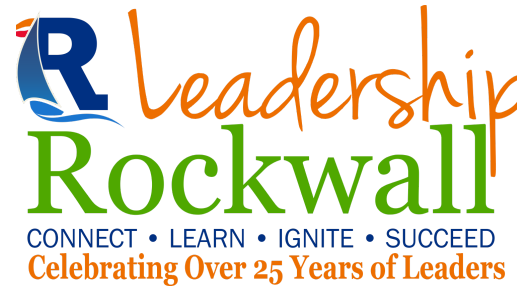
06. BENEFITS OF SPONSORSHIP

---

07. SPONSORSHIP PACKAGE

---

# Introduction



Leadership Rockwall (LR) is a comprehensive, 9-month community leadership program centered around Rockwall County. Its purpose is to cultivate the essential skills required for effective leadership.

The program encompasses a blend of in-depth issue seminars and skill development activities tailored to enhance self-awareness of various leadership approaches. Participants engage in a full-day traveling class across Rockwall County, featuring guest speakers, hands-on experiences, tours, and opportunities for relationship building. Each class day is strategically designed to challenge perspectives and motivate participants to actively contribute to their community.

At the program's commencement, participants are tasked with identifying a significant issue, program, or project warranting attention. Guided by the Rockwall Area Chamber of Commerce, the Leadership Rockwall Class of 2024 proudly chose The Meadows: Transforming Futures Project.

This visionary initiative is poised to redefine the landscape of our Rockwall community, fostering change and empowerment. At the heart of this project is refurbishment of a key training facility and the uplifting of Meadows, situated at 787 Hail Drive. The mission is clear - to revitalize, empower, and invigorate our community. Through extensive renovations and an expansion of training programs, we aim to create an environment where learning thrives, and community bonds strengthen.

## About Leadership Rockwall Class of 2024

The Leadership Rockwall program strives to foster the growth of emerging leaders through the encouragement of community involvement, professional development, and a sense of civic duty. Its clear objectives include the identification and nurturing of leadership potential, fostering meaningful conversations between current and future leaders, and inspiring new leaders to address intricate community challenges with wisdom and accountability. The ultimate goal is to create a strong network of accomplished community leaders. The 2024 class is dedicated to instigating positive transformations and spearheading impactful initiatives not only within Rockwall but also in its surrounding areas.



# About The Project

This initiative aims to revitalize and empower our Rockwall community by refurbishing a training facility and uplifting the Meadows located at 787 Hail Drive. Through renovations, expanded training programs, and a focus on community engagement, we envision creating a vibrant, conducive space for learning and growth.



## Project Needs

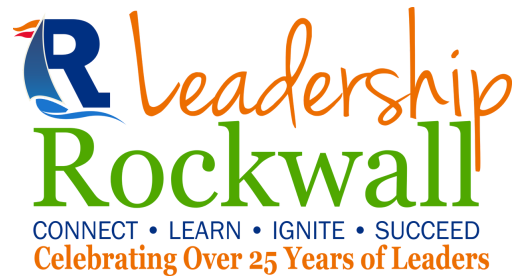
### Interior Scope:

- Rehab flooring, walls and Ceiling
- Replace and or update ceiling light
- Install new kitchen fixtures and appliances
- Replace Water Heater, HVAC and Breaker
- Enhance storage closet
- Install new front and rear doors
- Rehab restroom
- Provide furnishing/equipment

### Exterior Scope:

- Add outdoor table/seating/grill
- Extend patio square footage
- Replace/extend fencing
- Potential basketball hoop

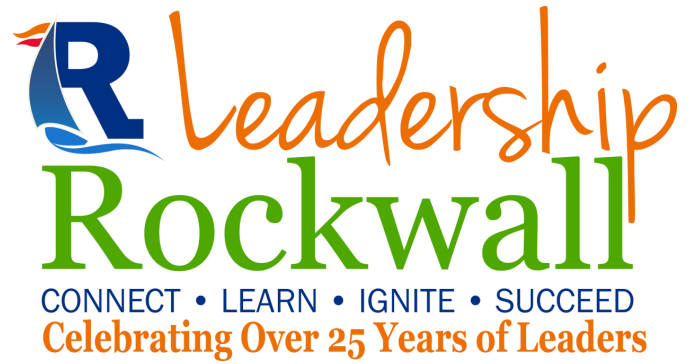
# Benefits for Sponsor



Community sponsorship offers various benefits, including enhanced brand visibility, positive brand image associated with social responsibility, and opportunities for employee engagement. This engagement can lead to increased customer loyalty, positive media coverage, and a sense of pride among employees associated with the company's philanthropic efforts.

- **Brand Visibility and Awareness**
- **Targeted Marketing**
- **Positive Brand Image**
- **Customer Loyalty**
- **Networking Opportunities**
- **Media Coverage**
- **Employee Morale**
- **Social Responsibility and CSR**
- **Data and Analytics**





## Sponsorship Opportunities

*In-kind and Cash Donations Accepted*

PACKAGE LEVELS	PLATINUM \$5000+	GOLD \$2500	SILVER \$1500	BRONZE \$750	LEADERSHIP \$250
Meadows Plaque Recognition	✓				
Speaking opportunity at ribbon cutting ceremony	✓				
Business Logo on Rockwall Chamber website	✓	✓			
Business mention in press releases	✓	✓	✓		
Social media business spotlight on Chamber socials	✓	✓	✓	✓	
Business swag included in ribbon cutting ceremony event bags	✓	✓	✓	✓	✓
Business swag name mentioned on all print materials	✓	✓	✓	✓	✓
Business name mention at ribbon cutting ceremony	✓	✓	✓	✓	✓