

ROCKWALL AREA CHAMBER OF COMMERCE

2022 | ANNUAL REPORT



U.S. Chamber of Commerce

Five-Star Distinction

Accredited

☆☆☆☆☆



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Making every day extraordinary for
business while maintaining the
ideal hometown feel.

2022 Executive Committee

Chairman
Eva Hummel, ATMOS Energy Corporation

Chairman Elect
Brady Z. Hill, Brady Z. Hill Farmers Insurance

Past Chairman
Brandon Morris

Treasurer
Jason Linscott, Texas Health Hospital Rockwall

Secretary
Shane Hollas, Maaco of Rockwall

President & CEO
Darby Burkey, IOM, Rockwall Area Chamber of Commerce



2022 Board of Directors

Rick Bernas, Republic Services
Gerald Hendrick, Rockwall Wealth Advisors
Lesli Johnson, Rest Haven Funeral Home & Memorial Park
Michelle Knight, HomeBank Texas
Lorne Liechty, Liechty & McGinnis, Attorneys and Counselors
Melaney Loar, Regal Realtors
Christopher Lynch, Rockwall County Elections
Kyle Munn, Guaranty Bank & Trust
Ashlei Neill, Rockwall ISD Education Foundation, INC.
Jeremy Neill, American National Bank
Ben Northcutt, All Care Comfort Solutions
Judge David Sweet, Rockwall County
Kim Timpa, The Timpa Law Office
Dr. John "JJ" Villarreal, Rockwall ISD
Jerry Welch, Ebby Halliday, The Welch Team
Amy Wilkins, Baylor Scott & White – Lake Pointe
Roger Williamson, Williamson Foundation Repair

2022 Ex Officio Directors

Phil Wagner, Rockwall Economic Development Corp.
Aretha Adams, City of Heath
Mayor David Billings, City of Fate

Message to Investors

Welcome to the "Hub for Business" your Rockwall Area Chamber of Commerce. As we look around us every day we see innovation, economic growth, challenges, and change. As a Partner with us, you are part of the businesses in Rockwall County that are also committed to our strategic plan. The Chambers three-year strategic plan is a renewed commitment to our mission "To make everyday extraordinary for business while mainlining the ideal hometown feel." Our vision "To be recognized as the destination for excellence in member services, community collaboration, business growth, tourism, and quality living." Our core values of Leadership, Community, Balance, Integrity, and Service have never wavered. Simply put, we are the "Hub for Business!" A place where business professionals, elected officials, our school district, and non-profit organizations connect, cultivate, converse, and collaborate throughout Rockwall County.



Eva Hummel
2022 Chair
Atmos Energy

We have a Chamber staff that is second to none who is committed to the goals and objectives of the Chamber and its partners. I am honored to serve alongside fellow board members who are esteemed business leaders and pillars in this community we call home. We thank you for your partnership and support and am thankful to have served in our "Hub for Business" in 2022.

Looking forward to 2023



Brady Z Hill
2023 Chair
Farmers Insurance

We are so proud of the year our Chamber had even while overcoming continued and new challenges in our small business environment. We are even more excited to get going on 2023! We have a great year of events, education opportunities and just good old-fashioned networking planned for the businesses in the Rockwall area. If you see me out and about, please come say hi and introduce yourself if we haven't met already. Can't wait to see you out and about in 2023!!

We are Five Stars

U.S. Chamber of Commerce awards Rockwall Chamber with 5-Star accreditation

November 22, 2022 11:38 AM

Blue Ribbon News
REAL. GOOD. NEWS.

ROCKWALL, TX (Nov. 22, 2022) – The U.S. Chamber of Commerce has awarded the Rockwall Area Chamber of Commerce with its designation of Accredited with 5 Stars for its sound policies, effective organizational procedures, and positive impact on the community.

“Chambers of commerce that achieve an Accreditation designation are truly leaders in their industry.” said Raymond P. Towle, U.S. Chamber Vice President, Federation Relations and IOM. “This rigorous review includes all aspects of a chamber’s policies, operations, and programming. When chambers of commerce earn the distinction of becoming Accredited, it is a mark of excellence for the organization, its staff, and its leadership. Accredited chambers are recognized for their ability to serve as a resource to their region’s businesses while maintaining transparent governance practices, sound financial controls, safe work environments, effective communications, and value in programming. They are commended for their continued advocacy of free enterprise, and for their commitment to serving members and their local businesses. Congratulations on this tremendous accomplishment.”

The purpose of the U.S. Chamber’s Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a pro-business environment across America. In order to receive Accreditation, a chamber must meet minimum standards in their operations and programs, including areas of governance, government affairs, communications, and technology. This extensive self-review can take 6-9 months to complete.

CEO Darby Burkey stated, “Accreditation is an exceptional framework to ensure outstanding organizational procedures and to make sure we are making a positive impact on the community. I am so thankful for our Board and team who have worked so hard to move us to the top level of distinction. This is an exciting time to be engaged with the Rockwall Area Chamber of Commerce! Business has changed and so have we.”

Chamber Board Chair Eva Hummel said “Accreditation with the U.S. Chamber of Commerce is a prestigious honor that distinguishes the high quality, expertise, and strong leadership of the Rockwall Area Chamber of Commerce. With a commitment to excellence CEO Darby Burkey, Chamber staff, and our esteemed board of directors are honored to receive five-star designation. I am so proud of this remarkable achievement!”

Local chambers are rated Accredited, 3-Stars, 4-Stars, or 5-Stars. State chambers are recognized as either Accredited State Chamber or Accredited State Chamber with Distinction. The final determination is made by the Accrediting Board, a committee of U.S. Chamber board members.

The mission of the Rockwall Area Chamber of Commerce is to make every day extraordinary for business while maintaining the ideal hometown feel.



The Rockwall Area Chamber of Commerce is reflective of the industries and businesses it serves. As such, we are called to evolve, transform and innovate to ensure that our priorities and organizational structure are aligned with the evolving needs of our Partners.

The Rockwall Area Chamber of Commerce's Board of Directors have adopted the following Strategic Priorities through 2024.



HUB FOR BUSINESS

The Chamber will continue to be the hub for business activity where business professionals, elected officials and non-profit organizations connect, cultivate, converse and collaborate throughout Rockwall County.



ADVOCACY

We will continue to advocate for pro-business legislation that promotes business and industry, economic development, job creation and community quality of life at the local, state and federal levels of government.



ORGANIZATIONAL EXCELLENCE

Reinforce our Organizational Excellence with effective and efficient governance, a talented team, membership growth and adequate resources for the future.



TOURISM

The Rockwall Visitor Center will continue to be an important part of our community. We will continue to expand our ongoing efforts to position our community as an upscale, unique lakeside destination.



Scan here to learn more about our 2022-2024 Strategic Plan.



Partnership

a five star thriving business community

The Rockwall Area Chamber of Commerce is over 9 decades strong and here to serve you. We are proud to represent over 750 organizations with over 12,000 employees.



We want to thank our partners for their commitment to the Chamber, business, and the community!

Because of organizations like yours we are able to accomplish much more together as the leading business association in the Rockwall area.

114

New Partners

27

Ribbon Cuttings

\$2MM

Lead Referrals

2

Lead Referral Groups

744

Current Partners

224K

Emails Sent



Visitors Center

NEW EVENT SKATE THE LAKE



588

Website Click-Throughs

67K

Visit Rocckwall Page Views

899

Postal Requests

746

Content Click-Throughs

68

Booking Click-thrus

LOVE LOCAL BECOMES ROCO DOLLARS

Staying Social



8,245 Followers
8,674 Monthly Reach

7832 Subscribers
42% Open Rate



2,062 Followers
6,067 Annual Reach



80,630 Member Page Visits
206,567 Member Search Hits
3,508 Member Linkouts



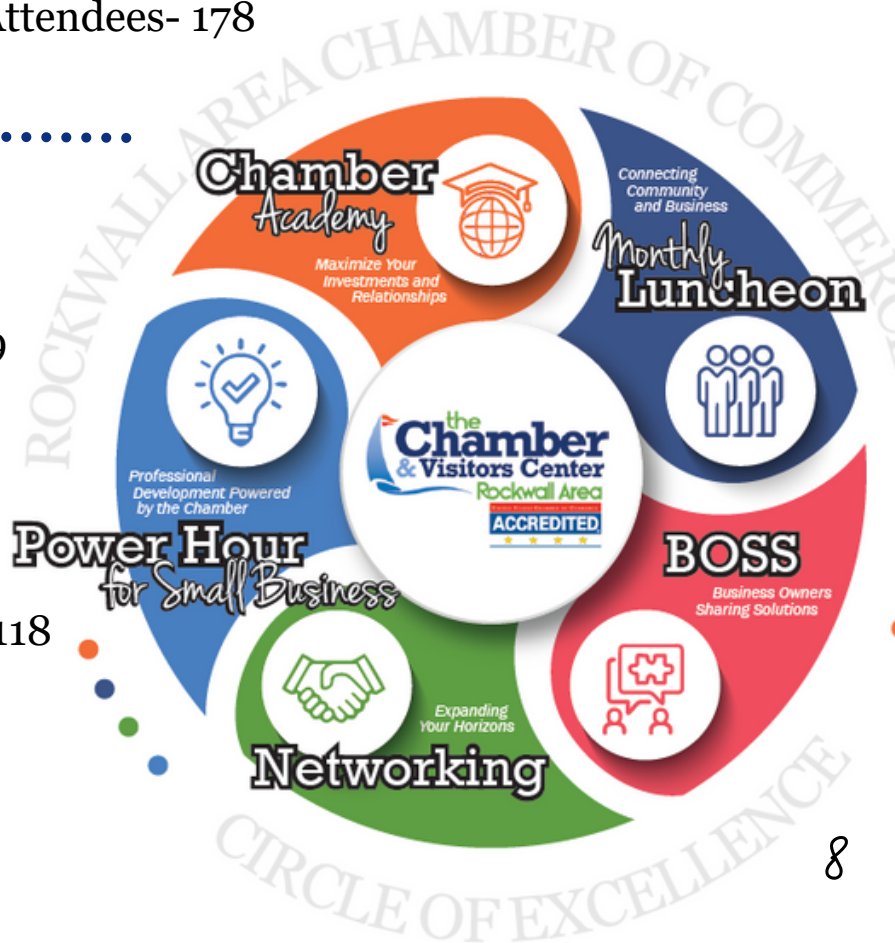
Programs and Events

Signature Events

- Rockwall County Days Attendees - 75
- Clay Shoot Attendees- 187
- Professional Women's Alliance Run for the Roses Attendees - 120
- Rockwall ISD New teacher & Employee Breakfast Attendees- 446
- Professional Women's Alliance Fall Brunch Attendees - 72
- CaddyShack Golf Tournament Attendees- 178

Chamber Programs

- Annual Meeting Attendees - 439
- Luncheon Programs - 11
- Luncheon Attendees - 1002
- Power Hour Trainings- 4
- Power Hour attendees - 30
- Chamber Academy Sessions - 7
- Chamber Academy Attendees - 118



Leadership Development

Ambassador Team

This group of dynamic people volunteer their time to recruit new members, welcome new members, and help with special events, while representing their respective companies.

The Ambassador group is often the first exposure some members have to the Chamber.

Take some time to get to know this core group of Chamber Members.

- Gerald Hendrik- Ambassador Chair
- Jeremy Pence- Vice Chair
- Trevor Johnson- Secretary
- Kayne Pierce- Communications
- Kevin Arterberry
- Paul Brucato
- Brenda Cross
- Marcus Cox
- Johnny Kirkpatrick IV
- Bill Brumley
- Sheila Hair
- Tammy Escobedo
- Eric McShannon
- Lynette Coughlin
- Dan Shaugnessy
- Alex Sales-Manzo
- Frank McLeod
- Kevin Hadawi
- Jared Schweers
- Kyle Samford
- Jerry Welch
- Brett Veno
- Beth McCrackin
- Shannon Thompson



Young Professionals of Rockwall

Advisory Committee

- Bill Crockett- Chair
- Johnny Kirkpatrick IV- Vice Chair
- Devin Smith- Past Chair
- Gunnar Ledermann- Secretary
- Gabbie Corletto- Programming
- Yoshua Weingerz- Member Outreach

The Young Professionals of Rockwall actively provides opportunities and resources to maximize personal & professional growth through networking, social and philanthropic events, and business development in the Rockwall community and beyond.



Leadership Development

Rockwall Veterans Business Alliance

We unify, collaborate and promote opportunity for Veteran-owned or managed businesses in the Rockwall area. Promote commerce and growth within the Veteran business community, to educate and bring awareness to Veteran-owned/operated businesses and provide mentorship to new and developing Veterans in the professional environment.

Advisory Committee

- Donnie LaGrange
- Terri Krupp
- Delisa Lapinsky



Professional Women's Alliance

The Professional Women's Alliance is a committee of the Rockwall Area Chamber of Commerce that empowers and unites women through business and community events. Membership is open to local professional women. We are committed to strengthening women as professionals and civic leaders.



PWA's activities include continued education and workshops designed for developing female leadership, women's conferences, lunch-and-learns and women's networking events.

Advisory Committee

- Windy Busher
- Cherie Jones
- Dena Elder
- Lynette Coughlin
- Tammy Escobedo
- Miranda Martinez
- Darby Burkey

Senior Services Alliance

The Rockwall Area Chamber of Commerce Senior Services Alliance (SSA) is a network of chamber business professionals focused on being a resource to educate and serve the senior community and their families. Businesses that cater to our area seniors are encouraged to join the SSA to get involved and contribute to this mission. SSA offers events and activities that are designed to educate, engage, and entertain Rockwall area seniors.

Advisory Committee

- Jerry Welch

Leadership Development

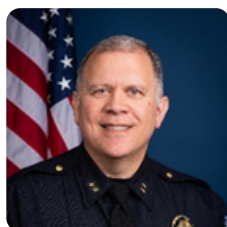
Leadership Rockwall Class of 2022

The Leadership Rockwall program was created on the belief that community, just as any business or organization, requires strong leadership to improve and grow.

Leadership Rockwall aims to identify current and emerging leaders in our community, enhance their leadership skills and deepen their knowledge of the area's opportunities and challenges. Concurrently, the selected participants begin a series of nine monthly full day sessions and work on a community service project together.



Cesar
JCK Corporate
Vice President of Finance



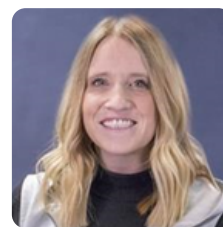
Max Geron
City of Rockwall
Chief of Police



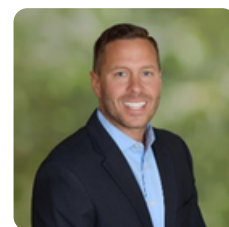
Kevin Hadawi
Wells Fargo Advisors
Vice President of
Investments



Saralyn Hanford
Hanford Planning &
Consulting
President/CEO



Shelbi Hemphill
RISD
Administrative Assistant

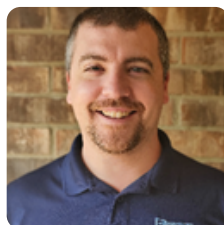


Gerald Hendrick
Rockwall Wealth Advisors
Owner/President

20
22



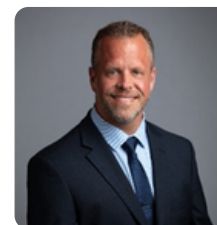
Savannah Hill
The Saavy Travel Agency
Owner/President



Johnny Kirkpatrick
Raptor IT Solutions
President



Casey Lott
Baylor Scott & White Health
Nursing Supervisor
New Family Unit



Rob McAngus
Verner Brumley Mueller Parker
Partner



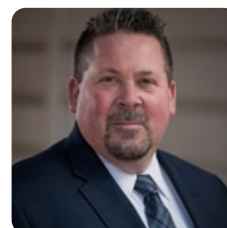
Terry McBay
Juvane Medspa
Owner/President



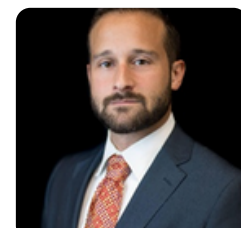
Marcel Naujok
AugenTek, LLC
Owner/President



Jessica Nelson
Alliance Bank
Assistant VP &
Branch Manager



Mitch Ownby
Rockwall County EMS
EMS Chief



Kayne Pierce
B1 Bank
Vice President
Commercial Lender




Trevor Reed
Volkert, Inc.
Vice President



Rob Shalvey
Rest Haven Funeral Home
Director of Family Service



Jeremy White
City of Rockwall
Civil Engineer

 **Leadership
Rockwall**
CONNECT • LEARN • IGNITE • SUCCEED
Celebrating Over 20 Years of Leaders



PLATINUM



GOLD



SILVER



BRONZE



SUSTAINING SUPPORTERS

Chairman's Circle

1+1 Technology - American National Bank of Texas - Baylor Scott & White Medical Center
Clay Cooley Hyundai of Rockwall - Republic Services - Texas Health Hospital Rockwall - Walmart Supercenter

President's Club

Alliance Bank - Guaranty Bank & Trust - My Computer Guy - Rockwall Chrysler Jeep Dodge
RoofKing Construction - Southwest Kia-Rockwall
Special Products & Manufacturing, Inc. - Texas Tech University at Rockwall

Executive Level

Academy Sports + Outdoors - Aero Climate Control Inc. - ATMOS Energy Corporation - Boyd Farm LLC
Chandler's Landing Marina - Collin College - Discount Tire Company - Dunaway - Everflow Plumbing
EVEXIAS Medical Centers - Farmers Electric Cooperative - Hill & Wilkinson Contractors - HomeBank Texas
Honda Cars of Rockwall - Lakeside National Bank - Luby Construction Group - Milestone Home Service Co.
Oncor Electric Delivery - Pegasus Foods - Revere Court of Rockwall - Sail with Scott
Spiderman Services - The Tanna Group - Truist - Woodhill Dental Specialties

2022 Chamber Team



Darby Burkey, IOM
President & CEO



Monique Gauwain
Operations Manager



Miranda Martinez
Director of Programs,
Initiatives, & Events



Heather Parsley
Partner & Engagement
Coordinator



Kelsey Curbo
Tourism & Programs
Manager



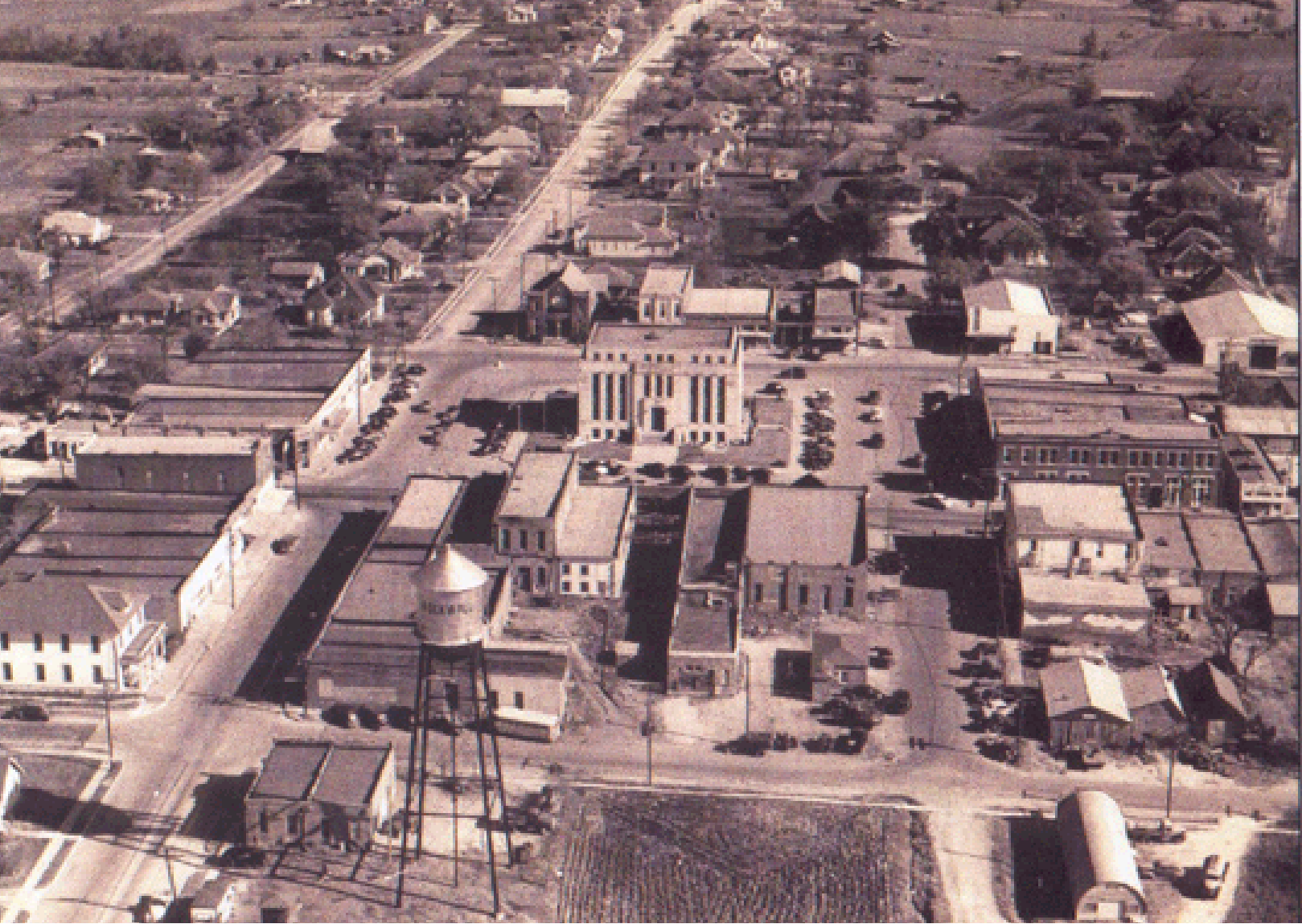
John Martinez
Marketing Intern



Kate Sitzenstatter
Marketing & Small
Business Coordinator



Beverly Wilson
Partnership
Development Manager



Making everyday extraordinary for business while
maintaining the ideal hometown feel.

Connecting the Rockwall Business Community since 1929.



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RockwallChamber.org
VisitRockwall.com