

Rockwall has a lot to offer when expanding your business:
great location, quality of life, professional workforce and of course ...

A Suite View



Big City Amenities Without Big City Stress

Just 23 miles east of Dallas, Rockwall offers progressive infrastructure, access to major interstates and international airports. Come see why Rockwall is the best decision when relocating or expanding your business.

*Pop: 43,545 | Avg. Age: 37 | Avg. Household Income: \$101,777
Land on Interstate 30 | 400 acres in the Rockwall Technology Park*

rockwalledc.com



Rockwall
ECONOMIC DEVELOPMENT CORPORATION



Rockwall EDC • 2610 Observation Trail • Rockwall, Texas 75032 • 972.772.0025

Demographics

Population	43,545
Number of Households	15,127
Average Age	33
Bachelor's Degree and above	38%

Income

2017 Median Household Income

Rockwall	\$84,000
Dallas-Ft. Worth-Arlington MSA	\$41,629

2017 Per Capita Income

Rockwall	\$39,053
Dallas-Ft. Worth-Arlington MSA	\$29,132

Financials

Combined property tax rate	2.30%
Sales tax	8.25%
Fiscal Year 2017	
Assessed Value totals	\$4.6 Billion

Transportation

Highways

Rockwall Technology Park is located 1/2 mile south on Interstate 30 and also provides convenient access to Interstates 35, 20, 635, 75 and President George Bush/Hwy 190

Airports

Ralph M. Hall Municipal	2 miles
Mesquite Municipal	19 miles
Caddo Mills Municipal	20 miles
Dallas Love Field	23 miles
Greenville Municipal	27 miles
DFW International	33 miles

Rail

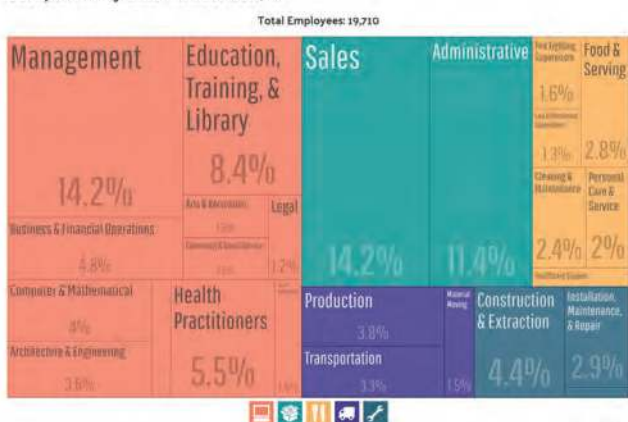
Served by Genesee and Wyoming

Work Force

Employment By Occupation

2.5 million within 45 minute drive time

Occupations by Share in Rockwall, Tx



Details: ACS 5-year Estimate
Source: Census Bureau

DATAUSA:

Rockwall County Population

2010 - 78,337
2017 - 91,645
2021 - 106,375

Rockwall City Population

2010 - 37,313
2017 - 43,545
2021 - 47,543

Information is deemed reliable but not guaranteed through Nielsen Ratings & Research.

Largest Employers

Bimbo Bakeries, USA	Rockwall ISD
City of Rockwall	Special Products & Mfg.
Col-Met Engineered Finishing Solutions	Texas Health Presbyterian Hospital Rockwall
Channell Commercial Corporation	Texas Star Express
L-3 ComCept	Whitmore Manufacturing Co.
Rockwall County	
Baylor Scott & White Medical Center- Lake Pointe	

Rockwall Technology Park

Easy access -20 miles east of downtown Dallas	Premiere Park amenities
400 acres of premium real estate	Triple freeport tax exemption
Site-ready sites with utilities at the curb	Daily Park maintenance and security
Common-area landscaping	Direct land deals with Rockwall EDC
Talented pool of educated & skilled workforce	Paid impact and m-plat fees
Fast-track plan review and permitting	CC&Rs that protect your investment

Housing

Rockwall is known for majestic lakefront and golf course homes and well established neighborhoods with tree-lined streets, sidewalks and parks. There are many condos/townhomes with shopping and restaurants within walking distance, and homes for families with children, as well as options for urban sophisticates and retirees.

2017 average home sales price - \$261,547

Quality of Life

The Harbor at Rockwall On the shore of beautiful Lake Ray Hubbard, the Harbor is Rockwall's home for diverse shopping, dining, corporate headquarters, a 12-screen Cineplex, and an amphitheater hosting popular events such as Rockwall's Concert on the Lake series, lakeside weddings and national entertainment.

Retail & Dining Rockwall has amazing options when it comes to dining. Five star steakhouses by the lake, one-of-a-kind hot spots on the Downtown Square, and every fast food menu you could crave ... there's no doubt you'll find something satisfying here. Rockwall has all the bases covered when it comes to retail too. With big names in clothing, jewelry, and sporting goods, Rockwall provides the retail therapy you need!

Downtown Square The historic downtown square is the heart of Rockwall with a thriving commercial district that offers unique shops, eateries and fine dining. Downtown is a destination the whole family can enjoy from special events and celebrations to art and culture. During the summer months, visit San Jacinto Plaza for live family entertainment on weekends while also experiencing Rockwall's local Farmers' Market. From 5Ks to hometown parades, Rockwall truly is a place where you can stay and play.

Education

Rockwall ISD - 6A

K-12 attendance: 15,468 • Graduation rate: 99%
Residents 25 years and older with a bachelor's degree or higher: 39.6%

Higher Education - Rockwall Area Colleges & Universities

Baylor College of Dentistry	Texas A&M Health Science Center
Collin County Community Colleges	Texas A&M University-Commerce/Rockwall
Dallas Baptist University	The University of Texas at Dallas
Dallas County Community Colleges	University of Dallas
Eastfield College	UT Southwestern Medical Center at Dallas
Southern Methodist University	



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